



TRADITIONAL 360s vs MCQUAIG 360 LEADERSHIP REVIEW

Not all 360-degree feedback tools are created equal.
Discover how the McQuaig 360 Leadership Review differs from traditional 360s.

TRADITIONAL 360s

BULKY

Traditional 360s are cumbersome to use, featuring a lengthy completion process that promotes hasty, unhelpful feedback.



CONFUSING

Traditional 360s create complex combinations of leadership competencies, leading to indecipherable results.



ARBITRARY

Traditional 360s rely on numbers-based scoring with no guarantee of relevancy to team needs, stifling growth and development.



OVERWHELMING

Traditional 360s produce dense, convoluted reports with too much data, clouding the ability to take next steps.



ISOLATED

Traditional 360s act as standalone sources of information, without any relation to other sectors of employee development.



MCQUAIG 360 LEADERSHIP REVIEW

SIMPLE

The McQuaig 360 Leadership Review is quick to complete, taking an average of only 12 minutes – which includes leaving comments.



CLEAR

The McQuaig 360 Leadership Review leverages the Great Eight leadership competencies, creating a wealth of insight without complicating the results.



RELEVANT

The McQuaig 360 Leadership Review offers a more understandable method for applying behavioural changes by indicating what leaders should **do more of**, **do less of**, and **keep the same**.



ACTIONABLE

The McQuaig 360 Leadership Review produces a concise report that creates a clear path of action and empowers leaders to hone their skills.



INTEGRATED

The McQuaig 360 Leadership Review integrates with the McQuaig Word Survey®, offering a much more comprehensive picture of what's going on and why.



Have questions about the McQuaig 360 Leadership Review? Contact your Client Success Manager for more information.

For more details about the McQuaig 360 Leadership Review, visit info.mcquaig.com/mcquaig-360



The McQuaig Institute

www.McQuaig.com